

COMMS FACEPALM BINGO


@helreynolds

Get an intern to do the social media	Just put it on Facebook	"Heads-up" about an event happening in an hour	Send an all-staff email
I think Twitter is for twits	Because removing the jargon would be dumbing down	Can we have an app?	You should ghost-write the CEO's blog and tweets

@helreynolds

Make this go viral	I see you're busy but can I borrow you a sec?	My audience? Everybody.	How do we turn this person's Twitter off?
I put back all the capital letters you edited out	We need a logo for this project	We want to appeal to young people. Shall we do a rap?	What's wrong with Comic Sans?

@helreynolds

Send a quick press release out for me	Do your comms magic on this/ make it look pretty	You need to stop this story being published	Social media is just people talking about their lunch
We need posters, promo pens & those furry things with the eyes 	Can we have a separate website & Twitter for this?	This should go on the front page of the website pronto	When will the press release be printed?